

# VIBRANT

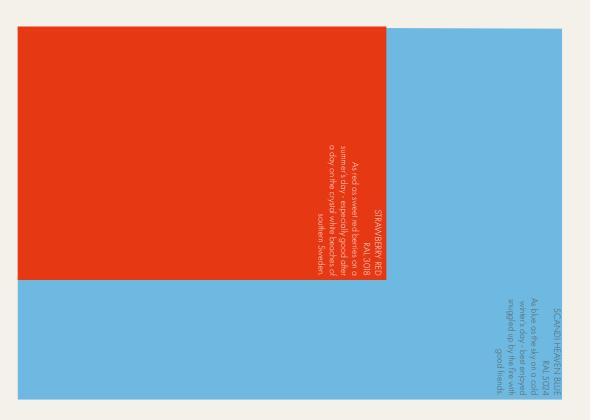
# Scandinavian design

At SWEDISH NINJA we value decor with a strong personality that will put a SMILE on your face.

We believe that great design holds a special place in your HEART.

That's why our products are created to be loved not only now, but for GENERATIONS to come.

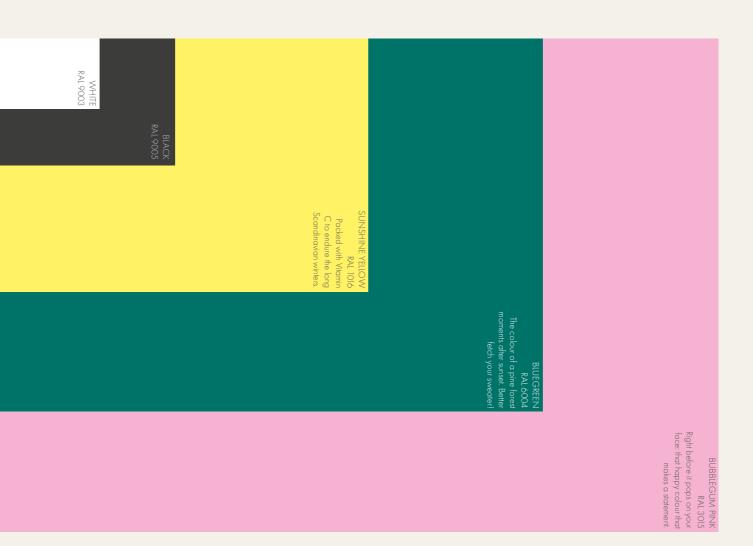




#### THE NINJA PALETTE

"As you may have noticed, I love bright colours. My goal is to elevate Scandinavian design by using vibrant tones that put a smile on your face and help the creative juices flow!"

Maria Gustavsson, founder of SWEDISH NINJA.





historic furniture-making region of Småland, Sweden - where Pippi Longstocking and our founder are from. manufacturing our lamps and most of our products locally in the manufacturers. We would also like you to enjoy the high quality We strive to lower our environmental impact and support local materials and craftsmanship. That's why we pride ourselves on

share our passion for driving Scandinavian design into the future. In our minds, We work with talented designers who



ABOUT THE NINJAS

This is Jenny Nordberg, the Swedish designer behind our fabulous BRICK series. creativity is never subtle.



designers and brands in order to constantly challenge ourselves, find inspiration and feel motivated by others. We believe in personal expression and partner with interesting

power duo Jenny&Jens. This is Jenny and Jens Brandt from the husband/wife photo art

> We love story telling.
> Our very first product, LITTLE DARLING is inspired by the striking height difference between designer and SWEDISH NINJA founder Maria Gustaysson and her husband Magnus - she being short and he being tall.



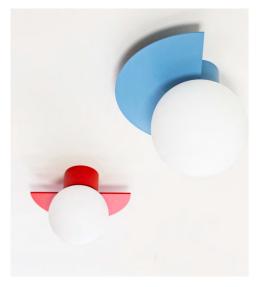


The simplicity and graphic strength of the C.LAMP makes it look great in a cool bar, in a hotel corridor, as a solitaire, as bedside lighting or really any place you want a light that both stands out and fits in.



"I try to be true to my Scandinavian roots with simplicity but infuse humor, vinbrant colours and details to make the products come alive. I see a friendly character in BIG DARLING, and it is here to serve you."

Maria Gustavsson, founder of SWEDISH NINIA.







Inject personlity to a space by using the LITTLE DARLING table lamp and C.LAMP together.





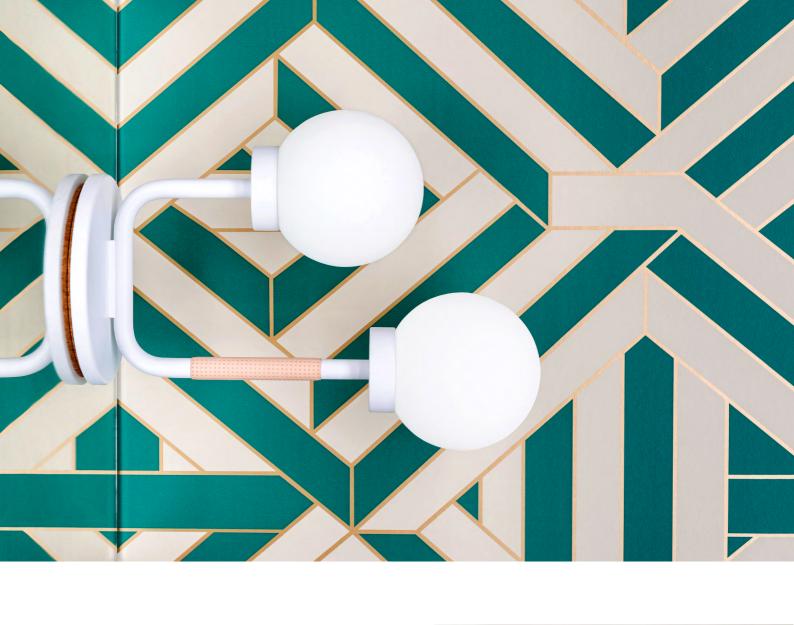
LITTLE DARUNG table lamp in sunshine





MARKET







BUBBLEGUM PINK RAL 3015

## LAMP

SCANDI HEAVEN BIUE RAL 5024

# Design by Maria Gustavsson

LITTLE DARLING is inspired by the striking height difference betwen designer and SWEDISH NINIA founder Maria Gustavsson and her husband Magnus - she being short and he being tall. The table lamp was the first ever product designed for SWEDISH NINIA and has become a well-loved colourful Scandinavian design classic.

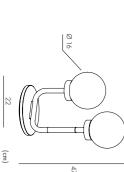
SUNSHINE YELLOW RAL 1016

**OPTIONS**EU & UK Versions

#### LIGHT SOURCE

Two LED light E14, max 40 watts Light source is not included.

CE European standard



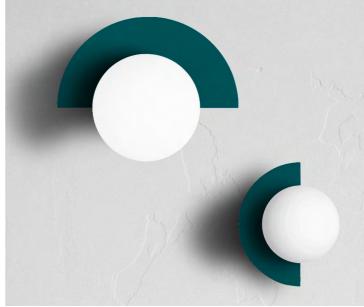
### switch. Cork underlay.

MATERIALS









BUBBLEGUM PINK RAL 3015

BLACK RAL 9005

#### LITTLE & C.LAMP

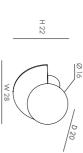
SCANDI HEAVEN BLUE RAL 5024

#### BIG

# Design by Petra Lilja & Maria Gustavsson

SUNSHINE YELLOW RAL 1016

Inject strong personality into your space with the CLAMP. Hang one or play around with seven different colous, hung four different ways - and give your interior a fun,  $\,$ 

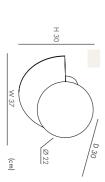


VERSIONS EU & UK

#### LIGHT SOURCE

Little C.LAMP, LED light E14 max 40 watts Big C.LAMP, LED led light E27 max 60 watts Light source is not included.

CE European standard





STRAWBERRY RED RAL 3018



COMING SOON BRASS



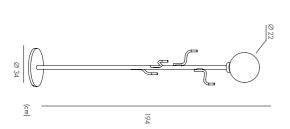
#### BIG

### DARLING LAMP

Design by Maria Gustavsson

globe. PVC cord with a dimmable switch. MATERIALS

Powder coated steel with brass details and an opaline glass Bubblegum Pink. Brilliant for the office, handy in the hotel room and a hit in the hallway, the BIG DARLING floor lamp is a multifunctional beauty, Look out for two new ladies this year in Yellow and













#### SWEDISH NINJA

For orders, stock availability and prices contact order@swedishninja.com

www.swedishninja.com